SHARE new mexico
INFORMATION • IDEAS • PEOPLE • CHANGE

What is SHARE New Mexico?
- **SHARE New Mexico** is an easy-to-use and customizable statewide website which consolidates public and private sector information about a wide range of issues that impact the quality of life of New Mexicans.
- Initiated by PNM and supported by leaders from United Way of Central New Mexico and the Bureau of Business and Economic Research at UNM, **SHARE New Mexico** was created by a broad cross-sector of leaders from foundations, service organizations, governmental agencies, business, and research institutions in New Mexico, to provide a platform for sharing information and data.

Why is Share New Mexico needed?
- With growing social needs and reduced funding, New Mexico's nonprofit and governmental organizations are asked to do more with less.
- Data is everywhere and policy makers, funders and service providers are trying to find, manage and evaluate the information available in thousands of valuable websites and databases.
- Organizations need to collaborate, to develop evidence-based programs, and to be more accountable. We all are called to work smarter by making better use of information.
- We need to increase the collective impact of the work of individual organizations by supporting a structure for cross-sector coordination and collaboration.

At SHARE New Mexico, you will find:
- Data – relevant, up-to-date and reliable, vetted by subject experts in New Mexico. **SHARE New Mexico** will collect the best and most useful data, from national, state and local sources, and make the information available in many formats, including tables and maps by school boundaries, state legislative districts and counties.
- Organizations – a directory of service organizations working in New Mexico, searchable by the services they provide and the locations they serve. The directory will draw from and build upon the many already available lists enabling organizations to upload their own data.
- Funders – updated information on organizations funding initiatives in New Mexico.
- Library – an inventory of research and reports, from funded studies to needs assessments and program evaluations, searchable by issue and location in New Mexico. Individual organizations will be able to submit their own work to share with others.
- Collaboration – community and issue-specific sites (or 'landing pages' such as homelessness and hunger, health, education and early childhood), designed and developed by the communities themselves to draw attention to key issues, to provide a platform for sharing and networking. The landing pages will simplify access to the larger data, organizations, and library directories, formatted to fit the specific needs of the communities they represent.
- Share's List - a centralized directory of goods and services where organizations can post or publicize their needs and New Mexicans can offer their time, talent and resources.

Is SHARE New Mexico sustainable?
- Major philanthropic and private institutions have already committed over $700,000 in funding for **SHARE New Mexico,** which will be utilized to build and sustain the website over the next three years. Evaluation of the website and additional funding efforts will continue to ensure **SHARE New Mexico** is a valuable and reliable resource.
- **SHARE New Mexico** has an engaged Project Team and Advisory Committee comprised of dedicated and talented individuals committed to making this resource the best it can be for New Mexico.

When will this resource be available?
The site will be available later this summer for beta-testing and will formally launch in the fall of 2012.

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Don't we already have enough websites in New Mexico that offer data and information? What is the benefit of another site?

- Yes, data is available on a number of very good state sites, but New Mexico lacks a centralized data source where data can be readily accessed, shared, compared and evaluated.
- **Share New Mexico** has worked in partnership with many of these other data providers to develop one centralized site that not only tackles data needs that haven't yet been addressed in the state, but also helps simplify a search by providing explanations of the other sites and links to them.
- Service providers, funders and policy makers with limited time express the desire for quality, easy-to-use tools to access data they need to make informed decisions about how to allocate resources and effectively deliver services; **Share New Mexico** will help meet this need.

How is this project being funded?
Share New Mexico is funded by the Albuquerque Community Foundation, Bank of America, Con Alma HEALTH Foundation, Kilmer Kilmer Marshall Duran Brand Builders, McCune Charitable Foundation, PNM, Sandia National Labs/Lockheed Martin Corporation, Santa Fe Community Foundation, United Way of Central New Mexico, Wells Fargo, and the W. K. Kellogg Foundation.

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